



Kwantlen
UNIVERSITY COLLEGE

Strategic Framework

August 2003

Strategic Services

2003/08/27

Kwantlen University College

Strategic Framework

Kwantlen's Vision

We are creating a new kind of university that combines learning, quality and community service in new ways to meet the needs of our students and our communities.

Our strength is teaching and service excellence. We have the best teachers supported by the best services for students.

As an institution we focus on learning, quality and community.

Learning

We value learning as the core of everything we do. Life-long learning helps us all—students, faculty and staff—to realize our potential.

- We focus on learning as our first and most important value.
- We meet the needs of our students for careers, for life and for further education.
- We integrate all programs, providing ladderred educational opportunities for students.
- We internationalize our curriculum and learning opportunities to prepare our graduates for the new global reality.

Quality

Our programs, courses and services support student learning and graduate success. To us, graduate success includes community leadership and community service.

- We support our students and graduates to succeed. We assist all to learn, grow and achieve their potential.
- We value our students and we value our employees' excellence in contributing to student learning and graduate success.
- We nurture centres of program excellence.
- We focus on faculty excellence in teaching, research, industry engagement and community contribution.

Community

We serve our communities by providing access to a broad range of excellent learning opportunities.

- We meet the needs of our communities for access to post-secondary education – to those who have not been successful at school in the past, to those who have been average students and to those who have experienced great success in their past studies.
- We provide educational opportunities that support students, graduates and employees to be successful and to contribute leadership and service in their communities.

Objectives

For Kwantlen to succeed strategically, we focus on three key objectives. These are:

- Student and graduate success
- Education and service excellence
- Service to communities

Strategies

Our strategies for achieving these objectives include:

Learning – Student and graduate success

- Student and graduate success initiatives
- Program integration
- Program centres of excellence
- Research Office and Research Institutes
- Research-based learning opportunities for students
- Library resources enhancement
- Internationalized curricula and learning opportunities

Quality – Education and service excellence

- Education and service quality improvement programs
- Centre for Teaching/Learning Excellence
- Recruitment and retention plans & programs for faculty and staff

Community – Service to communities

- Degree offerings including undergraduate degrees in arts
- New facilities to meet increased student enrolments
- Aboriginal student initiatives to support increased participation
- Financial support programs to maintain access for lower income students
- Revenue-generating continuing professional studies programs
- International student recruitment growth to support expanded international student enrolments
- Achievement of performance goals and objectives as set out by the Ministry of Advanced Education

Mission

We create an exceptional learning environment committed to preparing learners for leadership, service and success.

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